



IMPACT OF THE NEW EUROPEAN REGULATION ON COMMERCIAL & INDUSTRIAL PACKAGING

28/01/2025

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WHY SHOULD YOU LISTEN TO
WHAT FOLLOWS?

Household vs C&I



C&I packaging 740,000 tons
put on the market



Paper/cardboard
58%



Wood
24%



Plastic
13%



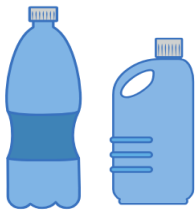
Metals
5%



Household packaging 735,000 tons
put on the market



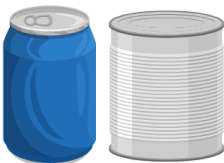
Glass
39%



Plastic
26%



Paper/cardboard
23%



Metals
9%



Drink packaging
2%

IMPACT OF THE PPWR ON C&I PACKAGING

Minimum recycled content

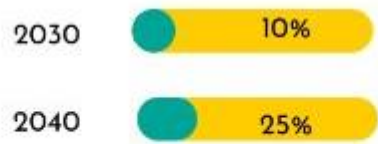
By January 2030, any plastic part of packaging shall contain a minimum percentage of recycled content recovered from post consumer plastic waste.



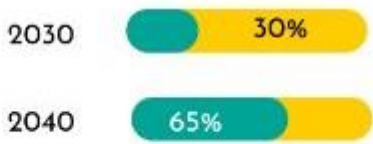
Contact sensitive packaging (PET)



Contact sensitive packaging (non PET)



Singe use plastic beverage bottles



Other plastic packaging



Minimum recycled content

Specifically for C&I packaging

2030  35 %

2040  65 %

Exceptions:

- ⇒ Contacts sensitive packaging of medical devices or in certain cases for food.
- ⇒ Packaging of dangerous goods
- ⇒ Compostable packaging
- ⇒ Any plastic part representing < 5 % of the total weight of the packaging

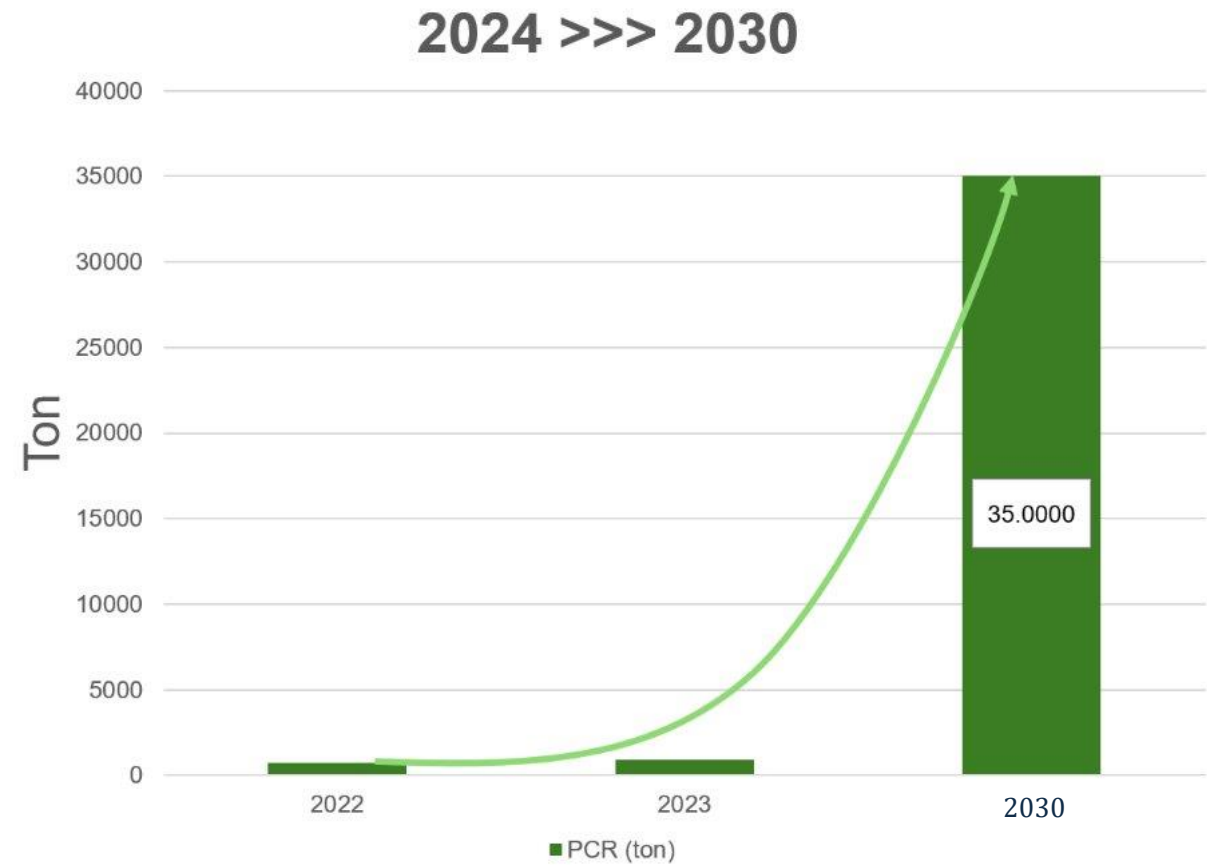




WHERE DO WE STAND
TODAY?

IMPACT OF THE PPWR ON C&I PACKAGING

Evolution -> 2030



35%

PCR in C&I packaging
by 2030



HOW CAN WE HELP?



myRecycledContent
BY VALIPAC

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Use C&I packaging made from recycled plastics

and get a **bonus** from Valipac.

€100/ton PCR

This platform is an initiative of **Valipac** aiming to promote the use of commercial and industrial packaging made from recycled plastics by bringing together suppliers and professional users.

Clients of Valipac who reach out to a supplier listed on this site can obtain a bonus of €50/tonne for recycled material used in C&I plastic packaging, made from at least 30% post consumer recycled content (PCR).

Why use commercial and industrial packaging containing recycled plastics?

When we use packaging containing recycled plastics, we do more than just avoid extracting natural resources. Recycling one tonne of plastics also avoids the production of 3.03 tonnes of CO₂.

Using recycled plastics in our commercial and industrial packaging also boosts recycling in Europe and local job creation.





IMPACT OF THE PPWR ON C&I PACKAGING

Reusable packaging

Transport packaging within the EU



2030  40%

2040  70%





IMPACT OF THE PPWR ON C&I PACKAGING

Reusable packaging



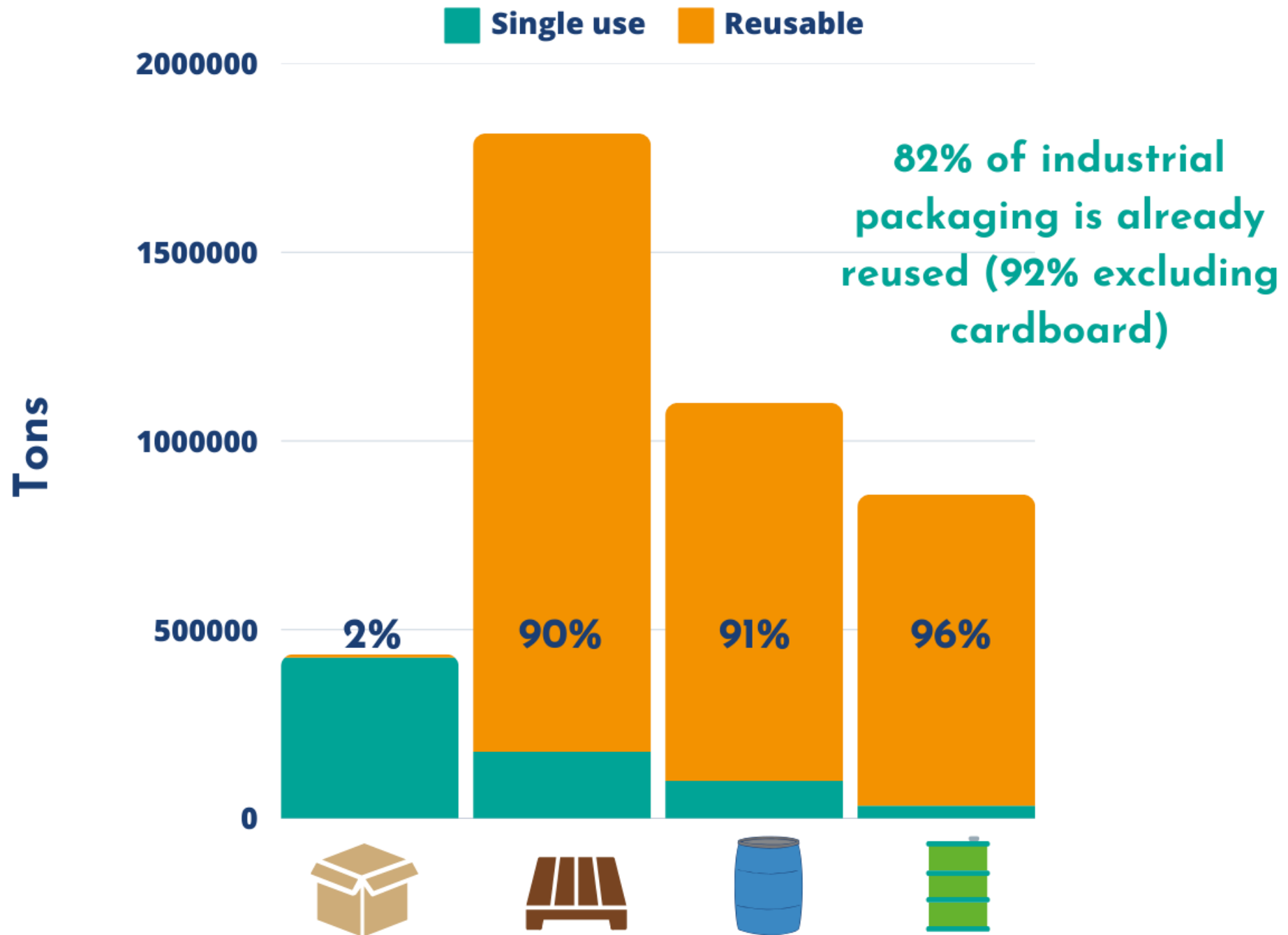
Transports between sites of the same company between Member states and transports within the same Member State.

2030  100 %





WHERE DO WE STAND
TODAY?





CONTACT



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